



AMERICA'S BYWAYS

WWW.BYWAYSRESOURCECENTER.ORG

WWW.BYWAYSONLINE.ORG

MY NAME IS:

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CENTER**

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February 2006



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NATIONAL SCENIC BYWAYS PROGRAM



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THE NATIONAL SCENIC BYWAYS PROGRAM:

VISION: To create a distinctive collection of American Roads, their stories, and treasured places.

MISSION: To provide resources to the byway community to create unique travel experiences and enhance local quality of life through efforts to preserve, protect, interpret, and promote the intrinsic qualities of byways.



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THE NATIONAL SCENIC BYWAYS PROGRAM:

- **Initiated with ISTEA in 1992, Reauthorized with T-21 in 1998, Reauthorized with SAFE-TEA-LU in 2005**
- **Awarded grants totaling over**
 - \$300 million since 1992 (20% local match)
- **Approximately 1,700 projects in**
 - 50 states, Puerto Rico and the
 - District of Columbia



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THE NATIONAL SCENIC BYWAYS PROGRAM:

FHWA's *Interim Policy* for National Scenic Byways Program published in the Federal Register on May 18, 1995, provides three basic building blocks, including:

INTRINSIC QUALITIES

VISITOR or TRAVELER EXPERIENCE

**A PLANNING COMPONENT:
Corridor Management Plans**



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THE NATIONAL SCENIC BYWAYS PROGRAM:

The NSBP is a section of FHWA consisting of:

FHWA staff:

- *Grants Administration*
- *Designation of new byways*
- *Web sites for travelers and program information on grants and nominations*

America's Byways Resource Center:

- Technical Assistance and training to Byways and state programs
- Publications
- Conferences
- Web site for training and education



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www.BYWAYS.org

Website intended for traveling public to get information on Byways and travel planning

www.BYWAYSONLINE.org

Website intended for Byway practitioners (byway leaders, state byway coordinators, byway members, etc.) to get program information on grants, nominations and other FHWA guidance.

www.BYWAYSRESOURCECENTER.org

Website intended for Byway practitioners to access training and educative resources on topics critical to your byway's existence (Finances, Organizations, Visitor Experience, and Corridor Management).



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***A BYWAY IS A ROADWAY
THAT CONNECTS.....
PEOPLE,
THEIR STORIES
AND THE LAND***



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MORE SPECIFICALLY....

- It can't be just any road or corridor -- it has to have significant features.
- These features must be representative, irreplaceable, unique or distinctly characteristic of an area.
- We call these features *intrinsic qualities*



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MORE ON BYWAYS.....

- When these *intrinsic qualities* relate to the road and to each other, with an underlying theme, it may qualify for designation as a byway.
- **POSSIBLE BYWAY DESIGNATIONS:**
America's Byways, State, BLM, or Forest Service, Tribal



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THE ROAD TO BECOMING A BYWAY:

- ***INTRINSIC QUALITIES***
- ***Local Organization***
- ***Special Route***
- ***Planning Element***
- ***Successful participation in a nomination/designation application process through a sponsoring agency***



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Intrinsic Qualities

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Archeological: Physical evidence of historic or prehistoric human life or activity.



Cultural: Evidence and expressions of the customs or traditions of a distinct group of people.



Historic: Physical elements of the landscape, whether natural or man made, that are of such historic significance that they educate the viewer and stir an appreciation of the past.



Intrinsic Qualities

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Natural: Qualities that are in a relatively undisturbed and natural state. These features predate the arrival of human populations.



Recreational: Qualities within the natural elements that provide opportunities for active and passive recreational experiences. Driving itself is considered a recreational activity.



Scenic: The heightened visual experience derived from the view of natural and man-made elements of a corridor. The characteristics of the landscape are strikingly distinct and offer a pleasing and memorable visual experience.



So really we have.....

- Historical Byways
- Recreational Byways
- Cultural Byways
- Archeological Byways
- Natural Byways
- and *Scenic Byways*
- *plus some byways that have a combination*



Flock Of Geese At Emiquon Preserve (IL River Rd)

A flock of snow geese takes off from the Emiquon Preserve, a part of The Nature Conservancy. © 2004. Michael Jeffords.



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AMERICA'S BYWAYS® :

*The collection of byways
specifically sponsored by the
FHWA*



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THE CURRENT AMERICA'S BYWAYS COLLECTION:

- 98 National Byways
- 27 All-American Roads
- 30,500 miles of designated routes
- America's Byways located in 44 states
- 17 multi-state routes



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RESPONSIBILITIES :

- Safe and Pleasurable Travel Experience
- Delivering what you promise
- Continuous-themed story resulting in authentic experiences
- Promotion of the America's Byways Brand
- Regionalism at its best



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AMERICA'S BYWAYS® :

Community Pride

National Marketing Campaign

Economic Development

Eligible for Grant Funding

Tap into National Partnerships

Communities Working Together



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AMERICA'S BYWAYS® :

Is a program of.....

- People
- Small and Large Communities
- Volunteers Working Together
- Stories and Interpretation
- Economic Development



AMERICA'S BYWAYS® :

Current Byway Mix:

- National Park or Forest - 25
- Rural - 93
- Urban - 7

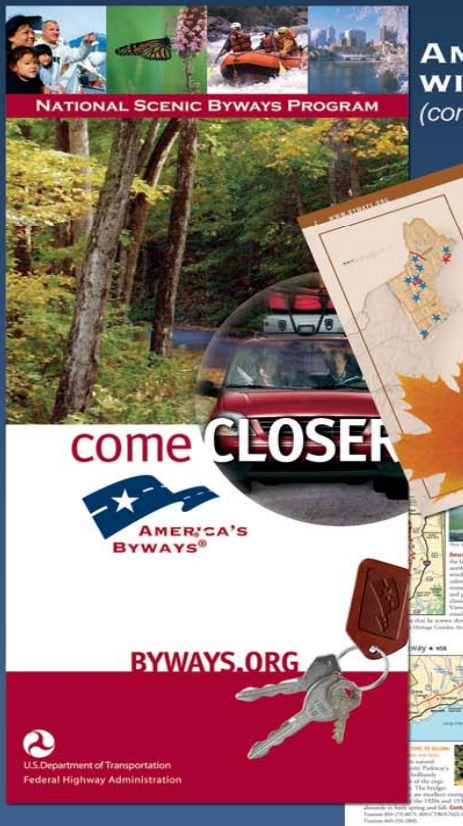
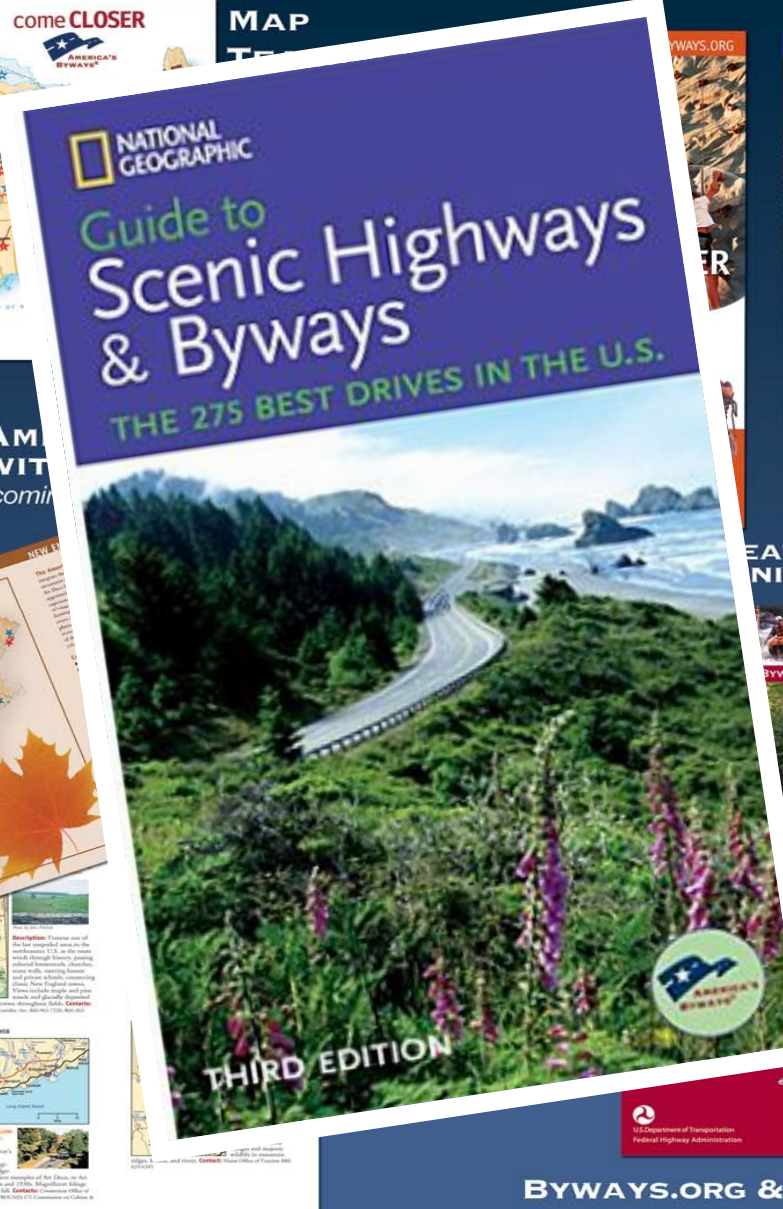
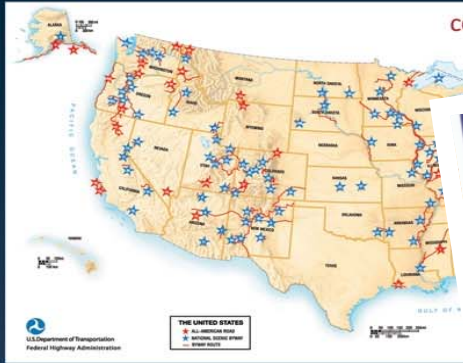


Connecticut Route 169

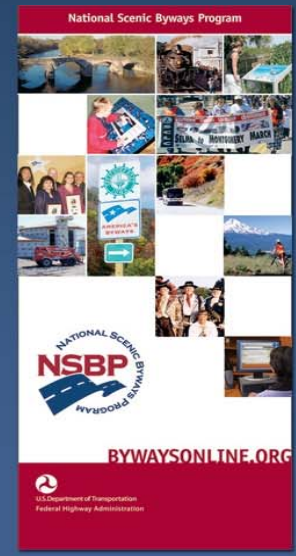
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BENEFITS :



NATIONAL (MI), CULTURAL (NM) SCENIC (OR) BANNERS



BYWAYS.ORG & BYWAYSONLINE.ORG BANNERS

[More Events](#) ▶

Experience Bird Watching on America's Byways

Alaska

- [Glenn Highway](#)

Arkansas

- [Crowley's Ridge Parkway](#)
- [Great River Road](#)

Florida

- [Indian River Lagoon Scenic Highway](#)

Idaho

- [International Selkirk Loop](#)
- [Payette River Scenic Byway](#)
- [Pend Oreille Scenic Byway](#)
- [Western Heritage Historic Byway](#)

Illinois

- [Great River Road](#)
- [Illinois River Road](#)

Iowa

- [Great River Road](#)

Kansas

- [Wetlands and Wildlife Scenic Byway](#)

Louisiana

- [Creole Nature Trail](#)

Maine

- [Acadia Byway](#)
- [Rangeley Lakes Scenic Byway](#)

Maryland

- [Chesapeake Country Scenic Byway](#)

Michigan

- [Copper Country Trail](#)
- [River Road Scenic Byway](#)
- [Woodward Avenue \(M-1\)](#)

Minnesota

- [Great River Road](#)

Mississippi

- [Great River Road](#)

Missouri

- [Crowley's Ridge Parkway](#)
- [Great River Road](#)
- [Little Dixie Highway of the Great River Road](#)

Nevada

- [Pyramid Lake Scenic Byway](#)

New Mexico

- [El Camino Real](#)
- [Trail of the Mountain Spirits Scenic Byway](#)

New York

- [Lakes to Locks Passage](#)

Ohio

- [Amish Country Byway](#)

Virginia

- [George Washington Memorial Parkway](#)

Washington

- [Coulee Corridor Scenic Byway](#)
- [International Selkirk Loop](#)

Wisconsin

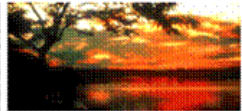
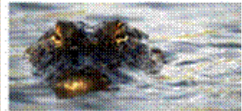
- [Great River Road](#)



US Department of Transportation
Federal Highway Administration

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- ▶ Stories
- ▶ Road Trips
- ▶ Events
- ▶ Byways

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Birding The Byway Itinerary

[Chesapeake Country Scenic Byway](#)

Departure: C&D Canal Museum in Chesapeake City, Maryland

Destination: Terrapin Nature Park, Maryland

Time to allow: 2 days

Chesapeake Country lies along the migratory corridor known as the Atlantic Flyway. It is well known for its migratory long-egged waders, geese, and ducks, as well as numerous resident bird species. This region of the Delmarva Peninsula is home to the largest concentration of nesting ospreys on the Eastern Seaboard and provides winter habitat for Tundra Swans. Birders and nature lovers alike will find the rural landscape, numerous wildlife refuges and management areas ideal for extended birding or nature opportunities by car, foot, bike, kayak, or canoe. Bring your camera and binoculars! The Chesapeake Country offers great opportunities for exploration!

Day 1

- **Start:** [C&D Canal Museum in Chesapeake City](#)

Suggested Time at This Site: 1 hour

The C&D Canal Museum, which is adjacent to Chesapeake City, is housed in the old canal pump house and is open to the public, free of charge. The museum contains exhibits and canal artifacts. One of its main features is the oldest canal engine of its kind in the United States, still on its original mount.

- **Stop 2:** [Courthouse Point Wildlife Management Area](#)

Directions from previous place: Drive south on Route 213 from Chesapeake City
Turn onto Court House Point Road which leads to the WMA

Distance from Previous Site: 8 miles / 12.8 km

Travel Time from Previous Site: 17 minutes

Suggested Time at This Site: 1 hour

This isolated area is noted for its winter water fowl, and for summer terns. The agricultural areas are habitat for Northern Harriers, Horned Larks, American Pipits, Vesper Sparrows and numerous other species.

- **Stop 3:** [Earleville Wildlife Management Area](#)

Directions from previous place: Return to Route 213 South

AMERICA'S BYWAYS® :

*Roads to the heart and
soul of America....*

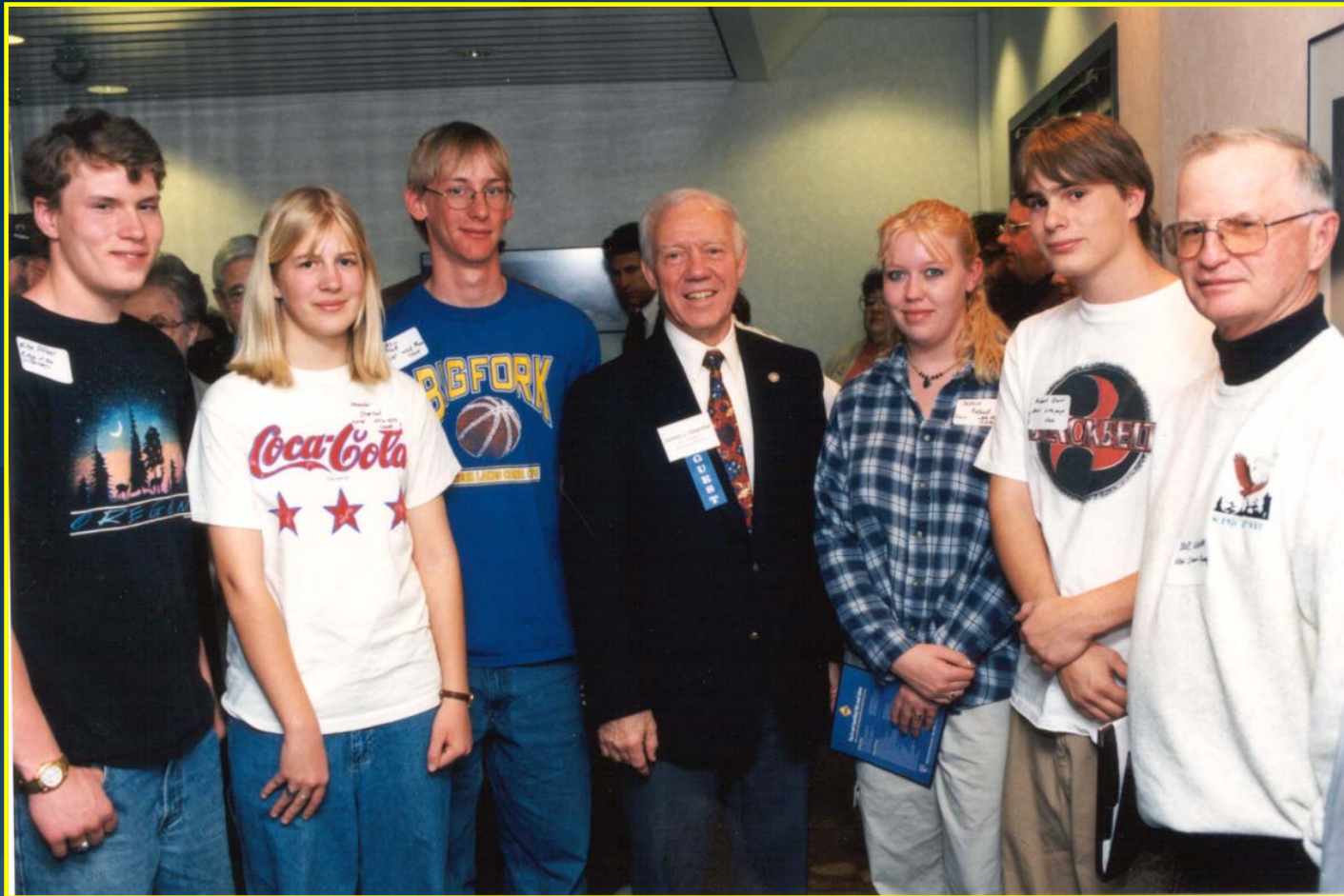
*And much more than
that....*



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CREATIVE PARTNERSHIPS EDGE OF THE WILDERNESS (MN)



The Impact of Vision

The Indian River Lagoon House (Florida)

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LEVERAGING RESOURCES SHEYENNE RIVER VALLEY (ND)



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THE IMPORTANCE OF COMMUNITY SUPPORT

CREOLE NATURE TRAIL, LA

HOSPITALITY WILL BRING 'EM BACK!

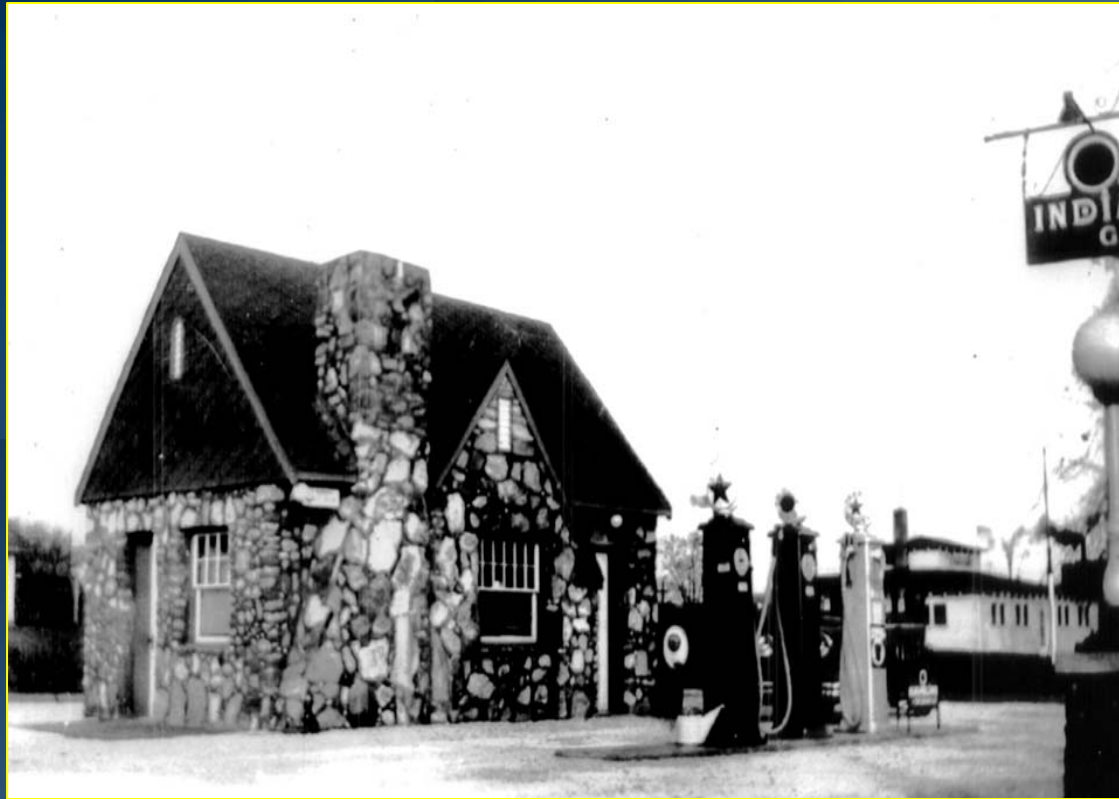


Hospitality Training and Customer Service Program
for Calcasieu and Cameron Parishes, Louisiana
Developed by the Creole Nature Trail Scenic Byway District



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WORKING TOGETHER TO SAVE A 1931 NATIONAL ROAD (IN) FILLING STATION





COULEE CORRIDOR GREAT BIRDING TOUR



Birders on the Coulee Corridor

The Coulee Corridor is on a 'flyway,' literally a travel corridor for migrating birds heading north in the spring and south in the fall. It also offers nesting habitats for many species that are rare or impossible to find in other parts of Washington. Couple these facts with the 300 days of sunshine annually and birders flock to the Coulee Corridor year round. © 2004. Karen Haire.



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THE BALANCING ACT OF BYWAYS



PRESERVATION AND PROMOTION



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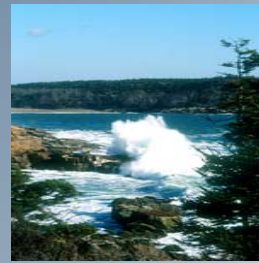
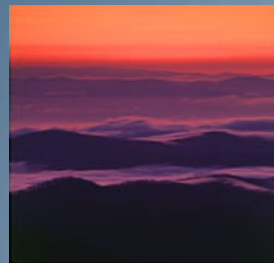
MORE ON... AMERICA'S BYWAYS® RESOURCE CENTER

Our primary customers:

- All American Roads*
- National Scenic Byways*
- State Scenic Byway Coordinators (DOT, Tourism, etc.)*



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AMERICA'S BYWAYS® RESOURCE CENTER

Our Vision for 2010:

By 2010, every America's Byway will:

- » **Build** a sustainable organization
- » **Network** with each other
- » **Deliver** authentic experiences



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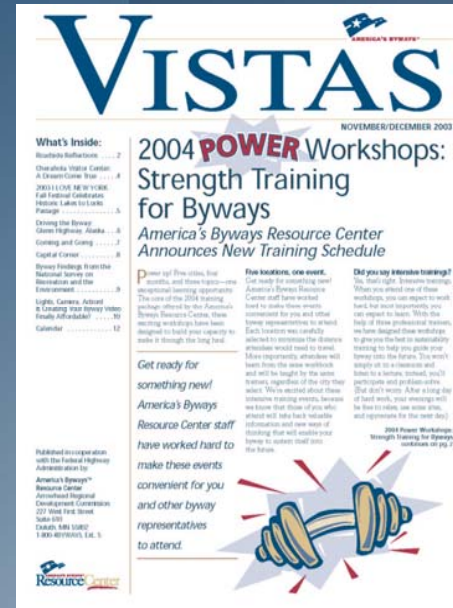


AMERICA'S BYWAYS® RESOURCE CENTER

If you're interested...

Vistas

- **Bi-Monthly Newsletter packed with byway stories and information**
- **Are you on the mailing list?**

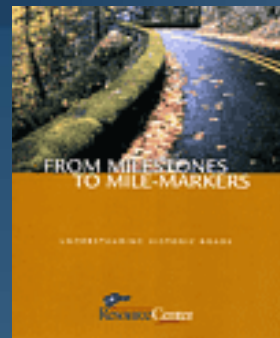


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Additionally...



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